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Feel Free.

At Boyne Mountain, we specialize in living in the moment. It’s the stuff you daydream about while you’re working, standing in line at the supermarket, or sitting in traffic — an escape from the daily grind, kick-starting a life full of adventure. That spirit of spontaneity is exactly what you’ll find here at Boyne Mountain Resort.

It’s been that way since 1947, when a band of ski-crazed weekend warriors led by Everett Kircher made their first tracks. Over the decades, that spirit of adventure has thrived here, growing steadily from one season to four, with amenities, accommodations, and activities to satisfy even the most insatiable appetites for fun.

Winter at Boyne Mountain is the perfect time to experience the energy, freedom and no-holds-barred fun for yourself. Name your adventure. Skiing? Check. Fat tire snow biking? Check. Tubing? Check. Full-service spa, ziplines, nightlife and more — we’ve got it all. But most importantly, you’ll find plenty of kindred spirits who share your commitment to cutting loose, playing hard – and yes, living in the moment.

FOR MEDIA INQUIRIES

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Director of Communications
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WHAT'S NEW

GEAR UP WITH NEW STORES IN THE VILLAGE
This winter guests to Boyne Mountain can browse gear in two new shops now open in the resort’s Village. The newest addition is the Under Armour Store offering a wide assortment of the latest apparel, footwear, accessories and logo wear for every member of the family. Located underneath the Under Armour Store is the The North Face Store, a one-stop shop carrying a huge selection of men’s, women’s and juniors clothing and outerwear, as well as footwear and backpacks. With offerings changing seasonally at both stores, shoppers can always find a great selection of merchandise to complement their favorite four-season sporty pursuits. Under Armour and The North Face stores join six other businesses operating in the Village, including Boyne Country Sports, Boyne Outfitters, Forty Acres Tavern, Kilwins, Mountain Express Deli & Provisions, and Spielladen Toy & Candy.

NEW SNOW FORT ACTIVITY ROOM AT AVALANCHE BAY INDOOR WATERPARK
Young splasher's have a new space to enjoy at Avalanche Bay, Michigan’s largest indoor waterpark. Fritz’s Snow Fort offers kids up to age 12 a play structure loft and place to create fun crafts and art projects with new offerings scheduled daily on weekends and also open for expanded hours during holiday periods. Access to the Fort is complimentary for resort lodging guests, and is also included with admission to Avalanche Bay Indoor Waterpark. For more information, visit avalanchebay.com.

LIGHTS ON IN MEADOWS
Nighttime skiers and riders can enjoy an additional 30 acres of terrain this winter with the addition of lights in the popular Meadows area. The new lights will illuminate The Meadows, Idiots Delight, Thunder and Stein’s Mambo with lift access on the Meadows chairlift, a Doppelmayer conveyor loaded quad that offers the second fastest ride up the mountain. Night session lift tickets are available Wednesday–Saturday, 5–9 p.m., and daily during holidays.

INTRODUCING THE SPA AT BOYNE MOUNTAIN
Newly refreshed, The Spa at Boyne Mountain, formerly Solace Spa, has received a significant makeover with a stunning transformation to its salon, entrance, retail area, and fitness facilities. Inspired by the area’s natural beauty, warm earth tones complement a cool new modern setting. An open flow salon concept was designed to encourage socializing with cozy relaxation areas, four pedicure chairs, two manicure stations, makeup services, cut, coloring and styling – all with picturesque mountain views. With specialists in the science and art of reflexology, relaxation, massage, and wellness, The Spa offers an array of services within its 18 treatment rooms. As the largest spa facility in Michigan (19,500 square feet), The Spa rejuvenates and recharges active adventurers with full-service amenities, including cedar saunas, steam rooms, whirlpools, state-of-the-art fitness equipment, fitness classes, indoor/outdoor swimming pool, hot tubs, and more. For spa reservations, call 231.549.7946.

POPULAR SNOWSHOE SUPPER EXPANDS TO FRIDAY NIGHTS
Last winter saw the launch of Summit-to-Stein’s Snowshoe Suppers, an incredible evening combing the best of northern Michigan with a snowshoe hike, hot toddies, bonfire, and three-course dinner. The evenings were so popular that Boyne Mountain is expanding the offering to Friday nights in addition to Saturday evenings. The Friday Summit-to-Stein’s Snowshoe Suppers begin at 6:30 p.m. with a ride up Boyne Mountain’s famed double chairlift, Hemlock, to the summit where spiced wine and hot coca are waiting at the Eagle’s Nest. There, snowshoes are provided and guests can stomp their way along snow-covered trees and trails stopping at a bonfire to restock on beverages and enjoy the ambiance of a refreshing winter evening, before arriving at the final destination, Stein Eriksen’s restaurant. Live entertainment and a three-course dinner of cheese fondue, choice of beef or fish entrée, and a chocolate fondue with fruits and cookies for dipping awaits. The Saturday supper features a prime rib and shrimp buffet. For reservations, call 231.549.6854.

PROVISIONS DELIVERED TO YOUR DOOR
Jump start your vacation at Boyne Mountain by skipping the store. The resort’s Mountain Express Deli & Provisions now offers provisions delivered to guest rooms and condo doors that can be conveniently ordered online or by calling 231.549.7205. Select from pre-packed provisions or choose from a full array of essentials including snacks, beverages, sundries, beer, wine and liquor (proper identification checked upon delivery), ice, and toiletries. Packages featuring fresh baked bread, Applewood smoked bacon eggs and juice are offered for breakfast, while premium Boars Head meats and cheese along with fresh assorted fruit, chips, granola bars, cookies, and Coca-Cola products keep a family energized for an action packed day on the slopes or trails.
THANKSGIVING CELEBRATION
11/24/16 TO 11/27/16
At Boyne Mountain we’ve always had a knack for taking a good thing and making it a whole lot better. And since Thanksgiving is already downright amazing with all that great food and tons of family and friends — we’ve taken it upon ourselves to make it more fun than ever. Join our Thanksgiving Celebration at Boyne Mountain where we’ve added a long roster of activities and entertainment to one of our favorite holidays. And whether you decide to dig into Everett’s special holiday buffet, or have a complete meal delivered to your door, you’ll experience the perfect Thanksgiving with all the trimmings — and none of the stress.

For complete event details, visit boynemountain.com or call 866.759.1472.

6TH ANNUAL HOLIDAY OPEN HOUSE
12/10/16
Join us from 5–9 p.m. for this sixth annual event as we kick-off the holiday season at Boyne Mountain. Along with taking part in holiday cheer, you can discover great deals and tastes of the season, a tree lighting ceremony, pictures and wishes with Santa Claus, and a family holiday movie.

For complete event details, visit boynemountain.com or call 866.759.1472.

6-FOR-1 DAY
12/16/16
Drop whatever you’re doing on December 16, 2016, pack up the SUV and head to 6-for-1 Day at Boyne Mountain. Initiated to commemorate the resort’s opening of America’s first six-person, high-speed chairlift — the Mountain Express in 1992 — 6-for-1 Day is the best excuse we can think of to take a day off from work, leave the housework for another day, or…um…leave school promptly when your last class is over. 6-for-1 Day lift tickets are valid 9 a.m. to 4:30 p.m. on December 16, 2016 only. This deal is also available at our sister resort Boyne Highlands in Harbor Springs.

For complete event details, visit boynemountain.com or call 866.759.1472.

BOYNE COUNTRY SPORTS MANUFACTURERS’ DEMO DAY
12/28/16
All the major ski and snowboard manufacturers converge in one place with all their equipment just for you. If you’ve been looking to replace those tired skis or that trashed snowboard, Boyne Mountain is where you want to be. Company representatives from Burton, K2, Rossignol, Nordica, Volkl and more will be on-site to not only talk about all their great gear but also to let you try all their latest equipment for free.

The demo area is located near the bottom of the Mountain Express at Boyne Mountain and equipment is available to demo from 9 a.m. to 3 p.m. on Monday, December 28. Must be 18 years old or have a parent/legal guardian present to sign the release waiver and have a valid driver’s license or major credit card to demo equipment.

For complete event details, visit boynemountain.com or call 866.759.1472.
HOLIDAY RAIL JAM PRESENTED BY UNDER ARMOUR 12/30/16

Festive, fun, and fast moving. The Holiday Rail Jam is a judged event open to all skiers and snowboarders with great prizes including swag from Under Armour and BOYNE Gift Cards. Spectators are welcome, so come on out and get ready for a great show.

Details:
• Registration takes place from 2–3:30 p.m. in the Skier Services Center
• Entry Fee is $5
• Rail Jam begins at 4 p.m. at a location to be determined
• Divisions include boys, girls, skiers and snowboarders
• All competitors must wear a helmet

For questions or more information, please contact Dan Turcott at dturcott@boyne.com or visit boynemountain.com. Must be 18 years or older to sign the event waiver or have a parent or guardian present at the time of registration.

NEW YEAR’S EVE AT BOYNE MOUNTAIN 12/31/16

Ring in the New Year at Boyne Mountain with parties galore for adults and kids. Dance the night away with DJs, party favors, Torchlight Parade and Fireworks Extravaganza starting at 9:15 p.m., and a whole lot more. Avalanche Bay Indoor Waterpark features a Family Splashtacular event and Teen Dance Party; dining events are hosted in Stein Eriksen’s and Vienna Ballroom, and Family Dance Party in the Civic Center takes place from 10 p.m. – 1 a.m. (free admission!).

For complete event details, visit boynemountain.com or call 866.759.1472.

LEARN TO SKI AND SNOWBOARD MONTH 1/6/17 TO 1/31/17

We happen to think skiing and snowboarding are ridiculously fun. So much fun, in fact, that it seems almost criminal not to share our passion. And that’s why, each and every January, we host Learn to Ski and Snowboard Month – a time when novice skiers and riders can give our favorite sports a whirl without breaking the bank. Learn to cross country ski for just $20, and learn to ski or snowboard for $35. All-day rental equipment and beginner area lift ticket included. Advanced reservations are required and be sure to mention LSSM at the time of your registration.

To learn, call the snow pros at the Boyne Mountain SnowSports Academy at 866.759.1472. For complete event details, visit boynemountain.com.

CROSS COUNTRY WINTER TRAIL DAYS 1/6/17 TO 1/8/17

When you call the North Country home, there’s no way to hide from winter. At Boyne Mountain, we think that’s a good thing — because hiding from winter means you’d never have the chance to fall in love with it. And when you take part in Winter Trail Days, that’s exactly what you’ll do.

Leave hibernation behind and come out to play for Boyne Mountain’s Winter Trail Days. You might just fall in love with what you discover. The event offers free half-hour lesson, complimentary rental, and a free daylong pass for our 35 km of cross country trails and exclusive snowshoe-only trails.

Reservations are required, and space is limited. For more information or to register, call the Boyne Mountain Cross Country Center at 231.549.6088. For complete event details, visit boynemountain.com.
COMMUNITY APPRECIATION DAY
1/8/17
In appreciation of local patronage, Boyne Mountain Resort, as well as sister resort, Boyne Highlands, are pleased to offer a full day of FREE skiing/snowboarding and more to residents of Antrim, Charlevoix, Cheboygan, Emmet, and Otsego counties on Sunday, January 8, 2017. Free access to the 115 downhill trails at Boyne Mountain and Boyne Highlands, plus the parks, pipes and cross country trails at both resorts is available 9 a.m. to 4:30 p.m. on Sunday, January 8.

Antrim, Charlevoix, Cheboygan, Emmet, and Otsego county residents need only show their driver’s license or other form of identification with proof of residency at the resorts’ lift ticket windows to receive a free lift ticket for the day. Ages 15 and under can ski and snowboard free during Community Appreciation Day if accompanied by an adult with proof of local residency.

Community Appreciation Day lift tickets are good from 9 a.m. to 4:30 p.m. Many other specials and discounts offered too!

For complete event details, visit boynemountain.com or call 866.759.1472.

PRESIDENTS’ WEEKEND FIREWORKS
2/18/17
Join us as fireworks are on display over the slopes of Boyne Mountain!

For lodging reservations, call 866.759.1472

KIDS’ FESTIVAL WEEKEND
3/10/17 TO 3/12/17
Kids’ Festival Weekend is when kids rule the mountain! Event highlights include a Village Party with a cookout, face painting, and lively entertainment; inflatable obstacle course, bounce house and Euro Bungee Ride; family après ski and dance party; on-hill kids’ race events; plus, bonfire and s’mores, horse-drawn wagon rides, storytime, appearances by Fritz, the resort mascot, family movies, arts and crafts, and more. Join us at Boyne Mountain for a weekend full of fun!

A special weekend package is available. For information or lodging reservations, call 866.759.1472 or visit boynemountain.com.

For complete event details, visit boynemountain.com.

CARNIVAL WEEKEND
3/17/17 TO 3/19/17
For the Boyne Mountain faithful, Carnival Weekend is nothing short of a major holiday. Schedules are rearranged, elaborate plans formed, and the stops are all pulled out to avoid missing a moment of the fun. Like every other year’s celebration, this Carnival Weekend promises to be even bigger and better than the one before. So gather your friends, and rest up. We’ve got big plans for you.

The weekend gets started with the Carnival Kick-off Party from 9:30pm to 1:30am in the Snowflake Lounge Friday night (free entry for those ages 21+). On Saturday, the infamous On-Hill Party takes place, along with the Adult Costume Contest, and a Village Party in the afternoon. Saturday night features music to dance the night away. Sunday’s main event is the Slush Cup on Lower McLouth where you can skim or be soaked.

A special weekend package is available. For information or lodging reservations, call 866.759.1472 or visit boynemountain.com.
MOUNTAIN STATS

60 TRAILS

415 ACRES OF TERRAIN

35 KM OF CROSS COUNTRY TRAILS

1120' SUMMIT ELEVATION

3.5 KM OF SNOWSHOEING TRAILS

30% EXPERT

29% BEGINNER

41% INTERMEDIATE

1 MILE LONGEST RUN: COLD SPRINGS

500' VERTICAL DROP

140" AVERAGE SNOWFALL

90% SNOWMAKING

ESTABLISHED 1947
RESORT FACTS

ACCOMMODATIONS
• Accommodations for over 2600 guests
• 427 guest rooms and suites
• Boynehof Lodge – hotel rooms
• Clock Tower Lodge – hotel rooms and suites
• Creekside – condominiums
• Deer Lake Villas – condominiums
• Edelweiss Lodge – hotel rooms
• Mountain Cabins – log cabins
• Mountain Grand Lodge and Spa – condo-hotel
• Mountain Villas – condominiums
• Village at Disciples Ridge – condominiums

FOOD AND BEVERAGE FACILITIES
• Après Ski Pub
• Das Café
• Eagle’s Nest
• Everett’s
• Forty Acres Tavern
• Kilwins
• Mountain Express Deli & Provisions
• Snack Shack
• Trophy Room Pub & Pizzeria
• Summer Only:
  • Beach House Restaurant
  • Boyne Mountain 19th Tee
• Winter Only:
  • Boyne Mountain Cafeteria
  • Snowflake Lounge
  • Stein Eriksen’s

CONVENTION FACILITIES
• 37,000 sq. feet of function space
• Audio visual, sound, and lighting equipment
• Professional group sales and convention services

WINTER FACILITIES & AMENITIES
• 60 downhill runs
• 415 acres of terrain
• Terrain parks, skier/boardercross course
• 10 chairlifts and 2 Magic Carpets
• 14 acres free ski/snowboard beginner area
• Equipment rental
• SnowSports Academy private and group instruction
• Zipline Adventure Tour and Twin Zip Rides
• 35 km of cross country trails (rental available)
• Exclusive snowshoeing trails (rental available)
• Outdoor ice skating
• Tubing
• Horse-drawn sleigh and wagon rides
• Groomer rides
• Fat tire snow biking
• Horseback trail riding

AVAILANCHE BAY INDOOR WATERPARK
• 88,000 sq. feet – Michigan’s largest indoor waterpark
• Fully enclosed and 84 degrees
• The Big Couloir extreme body slide
• Two eateries – Après Ski Pub & Snack Shack
• Outdoor and second-floor mezzanine for parties
• 7,000 sq. foot arcade – 100+ games
• Children’s parties and private events
RESORT FACTS

Fritz’s Dog Haus gift shop
Fritz’s Snow Fort activity room

AIRPORT FACILITIES
- Boyne Mountain jet strip – 5,000 feet paved and lighted
- Pellston Regional Airport – 45 minutes
- Cherry Capital Airport – 60 minutes

THE SPA AT BOYNE MOUNTAIN
- 19,500 sq. feet
- 18 treatment rooms
- Whirlpool tubs, steam rooms, cedar saunas
- Fitness center and classes
- Personal trainers
- Indoor/outdoor swimming pool and hot tubs
- Salon and make-up services
- Special events and seasonal treatments

GOLF FACILITIES & PROGRAMS
- Two 18-hole championship courses
  - The Alpine and The Monument
- One driving range and three putting greens
- Golf Shop offering apparel and equipment
- Private, group, junior, and ladies-only instruction
- Great Escape Golf Vacations
- Team building programs

SUMMER FACILITIES
- Zipline Adventures and Twin Zip Rides
- Segway tours
- Scenic chairlift rides and hiking trails
- 18-hole disc golf course
- Mountain biking and equipment rental
- 14 hard-surface tennis courts and Tennis Academy
- Pond fishing and fly fishing clinics
- Deer Lake sandy beach and activities
- Kayak Adventures

RESORT FACILITIES & AMENITIES
- Indoor and outdoor swimming pools
- Three outdoor hot tubs
- Children’s programs and childcare
- Complimentary wireless high-speed internet

Resort Shops:
- Boyne Country Sports
- Boyne Outfitters
- Geschenk Laden Gift Shop
- Mountain Express Deli & Provisions
- Kilwins
- Spieladen Toy & Candy
- The North Face Store
- Under Armour
- 52 Weekends

- Paintball at Boyne Mountain
- Horseback trail rides
- Wakeboard Camps
Avalanche Bay Indoor Waterpark is the place for crazy family fun! At 88,000 square feet, it’s the largest indoor waterpark in Michigan and offers plenty of attractions for all ages including six waterslides, a shallow kid’s pool, a lazy river, activity pools, massive arcade and Michigan’s first surf simulator and ProSlide SuperLOOP™! Avalanche Bay’s décor characterizes a Swiss-Austrian village hit by an avalanche. But no need to worry, avalanche temperatures don’t exist in Avalanche Bay. It’s always a comfortable 84 degrees. With all this action, be sure to keep energy levels high by visiting the Snack Shack or Après Ski Pub.

RIDES AND ATTRACTIONS

• **APRÈS SKI PUB**  • Take a seat for a welcome retreat from the water. You’ll discover an assorted menu of fine pub food, as well as the opportunity to order an adult beverage.

• **AVALANCHE BAY ARCADE**  • This multi-level arcade has the coolest titles, plus a new Activity Room.

• **BLIZZARD BAY**  • Shoot some hoops or toss a ball, there’s lots to do in the Blizzard Bay activity pool.

• **BOYNE RIVER LAZY RIVER ADVENTURE**  • Chill-out and float on the Boyne River for a relaxing ride through the waterpark.

• **DOWN-HILL MAT RACER**  • Challenge your friends to a race, as the four-lane mat racer slide fills the need for speed.

• **NEW! FRITZ’S SNOW FORT**  • Head to the upper level and get your craft on! With activities scheduled daily, splashe rs up to the age of 12 can have fun creating cool art projects. This fort is filled with your favorite games to entice some friendly competition, plus it has a play structure loft for the little ones.

• **GLACIER HOT SPRINGS**  • After all the aquatic action has worn you out, take a soak in the Glacier Hot Springs hot tubs.

• **HAUTE ROUTE WATER CROSSING**  • Watch your step as you cross the floating icebergs of the Haute Route! Hang on to the rope net above and see if you can make it across without falling into the pool.

• **KITZ POOL INTERACTIVE SHALLOW POOL**  • Great kids entertainment and a safe environment for parents and children to splash-splash together.

• **RIP ZONE SURF SIMULATOR**  • Michigan’s FIRST indoor surf simulator – A snowboarder and surfer’s dream! Rip Zone simulates the perfect wave indoors!

• **SNACK SHACK**  • The perfect match for waterpark fun, the Snack Shack has a variety of good tastes for lunch, dinner, or a snack in between.

• **SPLASHERHORN PLAY STRUCTURE**  • When the clock tower chimes and the mountain roars, look out below! Every thirteen minutes, this giant mountain play structure dumps an 800-gallon water avalanche on the explorers below.

• **SUPER-G INNER TUBE SLIDE**  • Hop on an inner tube and let ‘er rip! The Super-G tube slide sends you along twists and turns alone on a single tube or grab a friend on a double tube.

• **THE BIG COULOIR**  • Michigan’s first ProSlide SuperLOOP™, an extreme body slide with a 360-degree loop and the steepest drop in the industry.

• **VERTIGO CANNONBOWL SLIDE**  • A tube slide sends riders into a giant bowl, then around-and-around until finally being flushed out into the pool below.

ACCOLADES

**BUDGET TRAVEL**
Top 10 Indoor Water Parks in the U.S.

**CONDE NAST TRAVELER**
The World’s Coolest Indoor Waterparks

**FOXNEWS.COM**
10 Best Water Park Resorts

**MSN.COM**
Voted one of 10 best in America

**TRAVEL + LEISURE**
America’s Coolest Indoor Waterparks

**TRIPADVISOR**
Certificate of Excellence

**THE ACTIVE TIMES/MSN.COM**
Top 10 ‘Most Fun’ Indoor Waterparks in the U.S.
1 BOYNE MOUNTAIN ROAD
BOYNE FALLS, MI 49713

MILEAGE FROM MAJOR CITIES
- 170 miles north of Grand Rapids, MI
- 250 miles north of Detroit, MI
- 350 miles north of Chicago, IL

AIRPORTS

Boyne Mountain Airport (BFA): Boyne Mountain is a pilot friendly, fly-in destination. For those with private planes, Boyne Mountain is your most convenient choice. We offer a 5,200-foot paved and lighted runway, with instrument approach landing available. No reservations needed, no landing fees required, and no charge for parking. Tie-down space and fuel (Jet A and 100LL) are also available.

Pellston Regional: The Pellston Regional Airport (PLN) is owned and operated by Emmet County and serviced by Delta. Located on US-31 in Emmet County just north of Alanson, the airport is approximately 45 minutes from Boyne Mountain.

Airport amenities include: ILS, VOR, WSI Pilot Brief Vector Weather Briefs, JETA and 100LL Fuel, AVIS and HERTZ Car Rental Service, Mackinaw Shuttle and Wolverine Stage Taxi Services, Boarding Bridges for Covered Access to Flights, Hoppies Landing Restaurant, Gift Shop, and Conference Room.

Traverse City Cherry Capital (TVC): With direct flights offered by Delta Airlines, United Express, and American Airlines to Chicago, Detroit, Minneapolis, and seasonally to New York (LaGuardia & Newark), New Jersey, Denver, and Atlanta, Cherry Capital Airport connects travelers to over 750 domestic and international destinations both conveniently and economically. Cherry Capital Airport and the Traverse City area is approximately 1 hour from Boyne Mountain.
1 MOUNTAIN GRAND LODGE AND SPA
   Front Desk • The Spa at Boyne Mountain • Everett’s
   Das Cafe • Geschenk Laden Business Center
   Meeting Rooms: Geneva, Graz, Vienna A and B

2 AVALANCHE BAY INDOOR
   WATERPARK & ARCADE
   Après Ski Pub • Snack Shack
   Fritz’s Dog Haus • Fritz’s Snow Fort

3 CIVIC CENTER
   Winter: Cafeteria • SnowSports Academy
   Equipment Rental • Lockers • Restrooms
   Summer: Meeting Rooms • Upper Level: Matterhorn
   Ramshead • Topnotch • Lower Level:
   Arlberg • McLouth • Victor • Aurora

4 MOUNTAIN EXPRESS DELI &
   PROVISIONS/ALPEN HUT

5 SKI/SNOWBOARD VALET

6 FORTY ACRES TAVERN

7 ADVENTURE CENTER
   Zipline Adventure, Twin Zip and
   Horseback Riding Registration
   Fat Tire Snow Biking
   Snowshoe & Ice Skating Rental

8 BOYNE REALTY

9 LIFT TICKET SALES

10 KILWINS CHOCOLATES
   & ICE CREAM

11 52 WEEKENDS

12 FISHING/SNOWMAKING POND

13 BOYNE OUTFITTERS
   THE NORTH FACE STORE
   SPIELLADEN TOY & CANDY
14 UNDER ARMOUR
15 BOYNE COUNTRY SPORTS & BURTON STORE
   Snowsports Apparel/Equipment (Sales, Repair & Demo)
   Resortwear • Restrooms
16 CLOCK TOWER LODGE
   Stein Eriksen’s • Trophy Room Pub & Pizzeria
   Snowflake Lounge • Alpine Room • Ice Skating Rink
17 BOYNEHOF
18 TUBING PARK
19 OUTDOOR POOL
20 OUTDOOR HOT TUB
21 EDELWEISS LODGE
22 EAGLE’S NEST
23 MOUNTAIN EXPRESS 6-PERSON HIGH SPEED DETACHABLE CHAIRLIFT
24 HEMLOCK CHAIRLIFT
25 HELGA HAUS CHILDREN’S LEARNING CENTER
   Playcare • SnowSports • Academy Kids & Teens Camp
26 OUTDOOR POOL
27 SELF-SERVICE LAUNDROMAT
28 BOYNE MOUNTAIN CROSS COUNTRY CENTER
   Cross Country Ski Apparel/Equipment (Sales & Rental)
   Snowshoe Rental • Nordic Instruction • Restrooms
29 AIRPORT TERMINAL
30 S’MORES BONFIRE PIT
1940s

“Anybody damn fool enough to want to build a ski hill, well... I’ll give you the property.” When Michigan’s Senator Pearson made this deal with Boyne Resorts founder Everett Kircher, he was unaware of the tenacity of this transplanted Detroit Studebaker dealer. Starting with two runs, a used single chairlift, and a warming hut, Kircher began a resort and leisure corporation that now spans the continent.

- 1947 · Boyne Ski Lodge formed
- 1948 · Boyne Ski Club opens – now called Boyne Mountain Resort
- 1949 · Opening Ceremony, January 9

1950s AND ‘60s

We liked Ike and we liked Boyne Mountain in ever increasing numbers. Among the skiing enthusiasts were then Congressman Gerald R. Ford and wife Betty. The 1950s also signaled the beginning of Everett Kircher’s snowmaking innovations and Boyne Mountain’s vaunted ski school under the direction of Othmar Schneider.

- 1950s · Early snowmaking innovations begin
- 1959 · Boynehof Lodge built at Boyne Mountain
- 1960s · Duck Bill Snowmaker introduced
- 1964 · World’s first four-person chairlift opens

1970s AND ‘80s

Disco came and went; Star Wars took us to ‘a galaxy far, far away,’ but at Boyne Mountain and new sister, Boyne Highlands, we were golfing. Northwest Michigan became America’s Summer Golf Capital thanks to Boyne Resorts’ creation of world-class golf courses, nationally recognized golf schools, and high-profile tournament play.

- 1970s · Patented Boyne Snowmaker (a.k.a. Highland Snow Gun) introduced
- 1976 · Forward snowguns on towers introduced for coverage and oscillation
- 1970 · The Alpine golf course opens
- 1976 · Tennis Center opens
- 1980 · Cross Country Center opens
- 1985 · The Monument golf course opens

1990s

Suddenly, we were online. The Internet connected us and Y2K became an urban legend. And, lift lines... they became a thing of the past with the introduction of America’s first six-place chair.

- 1992 · America’s first high-speed six-person chairlift, the Mountain Express, opens
- 1994 · Boyne Mountain’s Mountain Club real estate development becomes available for sale

2000s

A new millennium! Boyne Mountain continues to grow with expansion of the Mountain Grand Lodge and Spa, and Michigan’s largest indoor waterpark, Avalanche Bay. Sixty years young and still on the move.

- 2005 · Mountain Grand Lodge and Spa and Avalanche Bay opens in May at Boyne Mountain

2010s

High-flying adventure and thrills aplenty with the introduction of ziplining and The Big Couloir.

- 2010 · Boyne Mountain launches Zipline Adventure Tours
- 2013 · Michigan’s first ProSlide SuperLOOP opens in Avalanche Bay Indoor Waterpark
Boyne Mountain proudly contributes in-kind support to hundreds of charitable organizations and special events each year.

**CAUSES WE’RE PASSIONATE ABOUT:**

- **Healthy Lifestyles:** Encouraging kids and families to be active and healthy. We support nutrition education programs and outdoor recreation programs.
- **Conservation:** We want to preserve nature for future generations and help kids develop life-long passions with nature through exploration and recreation.
- **Entrepreneurship:** The entrepreneurial spirit is at our core. We support programs that inspire and help young people to follow their entrepreneurial dreams.
- **Enhancing Quality of Life in our Local Communities:** We seek to be a positive and productive member of our local communities by supporting causes that enhance the quality of life in Charlevoix, Emmet, Antrim, Cheboygan and Otsego counties.

**HARBOR CUP**

Each year the Harbor Cup golf tournament held in September brings together twelve BOYNE golf professionals to compete against twelve area golf professionals in a 54-hole Ryder Cup-style event. More important than the Harbor Cup’s golf rivalry is a significant commitment to fundraising with each team selecting community organizations and raising money for charity. Since its inception in 1997, Harbor Cup has contributed nearly $300,000 to beneficiaries. Notable beneficiaries include The Manna Food Project, a pantry and warehouse that supplies food to more than 35 pantries and agencies in Antrim, Charlevoix and Emmet counties, and The First Tee of Northern Michigan, an organization that promotes character development and life enhancing values through the game of golf.

**STUDENT FREERIDE AND BEYOND THE SLOPES**

Launched in 2005, the Student Freeride Program offers local students an incentive to advance themselves in the classroom as well as on the slopes by offering discounted passes based on performance in the classroom. The program is available to students in grades 6 through 12 residing in Antrim, Charlevoix, Cheboygan, Emmet, and Otsego counties. In the winter of 2011/12, the Beyond the Slopes Initiative was introduced as an additional incentive. Beyond the Slopes encourages students to challenge themselves and inspires creative thinking based on a “positive idea.” Students participate by submitting a project idea, outlining the benefits and/or positive impact, identifying a to-do list of manageable steps and selecting a mentor. Students then provide an update reviewing how successfully the idea was implemented, the impact, benefiting parties, and what if anything they would do differently. The projects are evaluated 50% on quality of idea, and 25% each for implementation and impact. The first place project earns a $1,000 BOYNE Gift Card, and second and third place receives a $500 card and $250 card, respectively.

**“COLD IS COOL”**

Boyne Mountain is proud to be an annual partner with the Michigan Snowsports Industries Association to give Michigan kids an opportunity to get out, have fun, and enjoy winter. Michigan fourth and fifth graders can ski, snowboard, or cross country ski for three days free each season with their “Cold is Cool” Ski & Ride Passport.

**COMMUNITY APPRECIATION DAY**

In appreciation of local patronage and support, Boyne Mountain offers a full day of free skiing/snowboarding and more to residents of Antrim, Charlevoix, Cheboygan, Emmet, and Otsego counties on the second Sunday of January. Free access to the downhill trails, plus the parks, pipes and cross country trails is available 9am to 4:30pm. Local residents can show their driver’s license or other form of identification with proof of residency at the lift ticket windows to receive their free lift ticket for the day. Ages 15 and under can ski and snowboard free during Locals Appreciation Day if accompanied by an adult with proof of local residency. Many other specials and discounts are offered to local residents in celebration of this event.
Carrabassett Valley, Maine • The largest ski area east of the Rocky Mountains and home to the only lift-serviced above tree line skiing and riding in the East. As one of New England’s top year-round destinations, Sugarloaf boasts 1,230 acres of developed skiable acreage, 13 lifts, a wide array of slopeside accommodations, as well as one of Maine’s premier golf courses according to Golf Digest, scenic lift rides, ziplines, off-road Segway tours, and more.

Newry, Maine • A four-season destination, Sunday River Resort is home to eight interconnected mountain peaks of world-class skiing and snowboarding. The resort includes 135 trails and six terrain parks on 870 skiable acres, plus an extensive snowmaking system that provides the most dependable snow in New England. Sunday River also offers year-round accommodations and amenities, over 20 miles of mountain biking, scenic chairlift rides, ziplines, off-road Segway tours, and more.

Lincoln, New Hampshire • Loon Mountain, New England’s most-accessible mountain resort destination, is located in New Hampshire’s White Mountains just two hours north of Boston. Loon offers skiers and snowboarders 61 trails, 2,100 feet of vertical, and a full progression of award-winning terrain parks. Loon also offers plenty of exciting year-round activities, including scenic gondola rides, summit glacial caves, Aerial Forest Adventure Park, ziplines, rock wall climbing, and more.

Gatlinburg, Tennessee • A scenic year-round chairlift ride offering beautiful views of the majestic Smoky Mountains and surrounding Gatlinburg.

Bay Harbor, Michigan • Located four miles west of Petoskey, the Inn at Bay Harbor — an Autograph Collection Hotel — combines the tradition of a grand hotel with an endless list of modern amenities. Resting on the shore of Little Traverse Bay, the Inn affords horizon-wide perspectives of Lake Michigan, with access to championship golf, swimming, hiking and one of the most celebrated resort spas in the world. And for guests looking to explore beyond the resort grounds, the greater Petoskey region is rich with opportunities for boutique shopping, fine dining, and cultural discovery.

Brighton, Utah • One of America’s oldest alpine ski areas founded in 1936 and purchased by Boyne Resorts in 1986.

Big Sky, Montana • The resort is located in Montana’s southwest corner in Madison County just 18 miles north of Yellowstone National Park and 43 miles south of Bozeman’s Gallatin Field. Skiers and snowboarders have access to 5,800 acres and 4,350 vertical feet. Summer vacationers now have the Big Sky Resort Basecamp to Yellowstone activity center from which to launch unique adventures such as the Lone Peak Expedition, numerous ziplines, ropes courses, shooting sports, and children’s activities.

Crystal Mountain, Washington • This Northwest jewel, which first opened in 1962, is located on the Northeast corner of Mt. Rainier National park in Washington State.

Snoqualmie Pass, Washington • Less than an hour from Seattle, The Summit at Snoqualmie including Alpental Ski Area, has possibly the best access in the nation with an interstate right to the resort, and less than an hour from downtown Seattle.

West Vancouver, British Columbia • Cypress is only 30 minutes from downtown Vancouver and continues to provide skiers, riders and sliders with the most vertical drop, most terrain, most lifts and best snow conditions on the highest skiing and riding peak of Vancouver’s legendary North Shore Mountains.
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